



1 September 2023

Dear Valued Customer,

**AmGeneral Insurance Berhad is now Liberty General Insurance Berhad**

We are excited to announce that AmGeneral Insurance Berhad (“AmGeneral”) changed its corporate name to **Liberty General Insurance Berhad** and forthwith, our corporate profile and documents will showcase the new corporate name with inclusion of “formerly known as AmGeneral insurance Berhad” as required by regulatory. Changes to other documents and brand assets will be made gradually.

In July 2022, Liberty Mutual completed its acquisition of AmGeneral after receiving regulatory approval. On 31 March 2023, pursuant to a Court Order issued by the High Court of Malaya, business transfer from Liberty Global Holdings Sdn Bhd (formerly known as Liberty Insurance Berhad) (“LGHSB”) to AmGeneral was concluded. Currently, AmGeneral is a wholly owned subsidiary of LGHSB and through LGHSB, Liberty Mutual Group and AmGeneral Holdings Berhad has 70% and 30% interest respectively in AmGeneral.

**Same policy, benefits and services—with a new name!**

We would like to assure you that the benefits and terms of your insurance policies with us will not be affected as we undergo the name change. All customers’ insurance policies, rights, and obligations under AmGeneral will remain unchanged.

As a leading general insurer in Malaysia and a member of Liberty Mutual Group, we are committed to create a stronger and experienced team to serve you better and provide best-in-class customer experience.

Through this merger, our combined businesses will bring together more than 3 million customers along with more than 8,000 agents and partners; and we will operate under our three retail brands – Liberty Insurance, Kurnia Insurans and AmAssurance, catering for different segments of customers and partners.

Our customers are at the heart of our business. We aspire to continue to grow STRONGER TOGETHER, recognizing the best in both of our business practices and leveraging on global capabilities and expertise.

**Thank you!**

We want to take this opportunity to thank you for your trust and bringing us to where we are today. If you have any query on the merger, feel free to reach out to us via the same contact details or you can scan the QR Code below to contact our Customer Contact Center.

We look forward to your continuous support.

Warm regards,

Puneet Pasricha  
Chief Executive Officer



[www.libertyinsurance.com.my](http://www.libertyinsurance.com.my)

**Liberty General Insurance Berhad 197801007153 (44191-P)**  
**Formerly known as AmGeneral Insurance Berhad**

Liberty Insurance Tower, CT9, Pavilion Damansara Heights, 3, Jalan Damanlela, Pusat Bandar Damansara, 50490 Kuala Lumpur.  
P.O. Box 6120 Pudu, 55916 Kuala Lumpur.  
**Tel:** +603 2268 3333 **Fax:** +603 2268 2222 **Website:** [www.libertyinsurance.com.my](http://www.libertyinsurance.com.my)  
(Service Tax Registration No.: B16-1808-31015443)

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Kepada pelanggan yang dihormati,

**AmGeneral Insurance Berhad kini adalah Liberty General Insurance Berhad**

Kami sangat berbesar hati untuk mengumumkan bahawa AmGeneral Insurance Berhad (“AmGeneral”) telah menukar nama korporatnya kepada **Liberty General Insurance Berhad** dan berikutan pertukaran nama korporat tersebut, profil korporat dan dokumen kami akan mempamerkan nama korporat baru berserta pernyataan “dahulunya dikenali sebagai AmGeneral Insurance Berhad” seperti yang dikehendaki oleh peraturan undang-undang. Perubahan kepada dokumen lain dan asset jenama akan dilakukan secara berperingkat.

Pada Julai 2022, Liberty Mutual telah menerima kelulusan daripada pihak berkuasa untuk mengambil alih syarikat AmGeneral. Pada 31 Mac 2023, menerusi Perintah Mahkamah yang dikeluarkan oleh Mahkamah Tinggi Malaysia, pemindahan perniagaan daripada Liberty Global Holdings Sdn Bhd (dahulunya dikenali sebagai Liberty Insurance Berhad”) (“LGHSB”) kepada AmGeneral telah dimuktamadkan. AmGeneral kini adalah anak syarikat milik penuh LGHSB dan melalui LGHSB, Liberty Mutual Group dan AmGeneral Holdings Berhad masing-masing mempunyai 70% dan 30% kepentingan dalam AmGeneral.

**Polisi, faedah dan perkhidmatan yang sama—dengan nama baharu!**

Kami memberi jaminan bahawa penukaran nama ini tidak akan sama sekali menjejaskan manfaat dan terma polisi insurans anda dengan kami. Semua polisi insurans, hak serta kewajipan pelanggan AmGeneral akan kekal tanpa sebarang perubahan.

Sebagai syarikat insurans am terkemuka di Malaysia dan ahli Kumpulan Liberty Mutual, kami amat komited untuk mewujudkan tenaga kerja yang lebih teguh dan berpengalaman untuk memberikan khidmat pelanggan yang terbaik untuk anda.

Melalui penggabungan ini, syarikat kami mempunyai lebih daripada 3 juta pelanggan serta 8,000 ejen dan rakan kongsi; dan kami akan beroperasi melalui tiga jenama- Liberty Insurance, Kurnia Insurans dan AmAssurance, untuk memenuhi keperluan segmen pelanggan dan rakan kongsi yang berbeza.

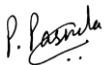
Pelanggan kami adalah nadi perniagaan kami. Kami berazam untuk terus berkembang LEBIH TEGUH BERSAMA, mengenal pasti dan mempraktikkan cara kerja yang terbaik daripada kedua-dua perniagaan yang telah digabungkan dengan memanfaatkan keupayaan dan kepakaran global.

**Terima kasih!**

Kami mengambil kesempatan ini untuk mengucapkan terima kasih di atas kepercayaan anda kepada kami selama ini. Jika anda mempunyai sebarang pertanyaan tentang penggabungan ini, sila hubungi kami menerusi talian yang sedia ada atau sila imbas Kod QR seperti di bawah untuk menghubungi Khidmat Pelanggan kami.

Terima kasih kerana terus menyokong kami.

Yang benar,



Puneet Pasricha  
Ketua Pengawai Eksekutif



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